



Dear Friend of Dealeley,

**Your financial support of our school has made a HUGE impact- THANK YOU! We are hoping we can count on your support again for the 2014-2015 school year.**

As a magnet school we have the amazing ability to enrich the standard base level of education for our kids, with programs supplemented and supported by our PTA funds. These programs are critical elements that provide the students of Dealeley with an education comparable to that of private schools, which can cost upward \$15,000 year. Please support at a level that is meaningful, and possible.

**How else can you help?**

The Dealeley PTA is also in the process of organizing our **Annual Fall Carnival**. We welcome in kind contributions that could be dedicated to that event. Your contribution of:

\*Gift cards \*concessions items \*food \* beverages \*prizes \*disposable plates/cutlery etc

are especially appreciated.

**Benefits to you**

Along with supporting a worthy cause, your donation will also give your company great publicity with the 700+ families at Dealeley and persons in the local area that will attend various PTA sponsored events. In today's economy, that kind of goodwill is a wonderful asset that can help contribute to your company's own success. Please see the attached for specific benefits at various levels, customized benefits may be arranged.

Thank you in advance for your generosity and for supporting our children, our school and our community.

If you are interested in making a donation please contact me at [amehary@gmail.com](mailto:amehary@gmail.com)  
Or, via cell: 214-563-8145.

I will be happy to answer any questions you may have.

Thank you in advance for your consideration.  
Sincerely,

Amy Mehary  
Sponsorship Coordinator



## 2014-2015 Sponsorship Benefits

### **Honor Roll: Donate \$1000 or more and receive:**

- Recognition on Royal Lane LED Marquee 2 weeks per year
- Ad or Narrative in four issues of weekly E-blast to Dealey Families
- Recognition on PTA Event Websites with company logo and links to website.
  - Directory/Fall Carnival/Auction sites
- Corporate logo on Carnival and Auction event collateral
- Banner Displayed at Fall Carnival
- 2 wristbands to Carnival\* & 2 VIP Tickets to Auction with Reserved Seating\*  
\*may be donated back to Dealey for additional deductions.

*Benefits outlined for \$1000 contributions, additional customized benefits may be arranged for higher contributions.*

### **Spirit Squad: Donate \$500 or more and receive:**

- Banner Displayed at Fall Carnival
- Ad or Narrative in 2 issues of weekly E-blast to Dealey Families
- Recognition on PTA Event Websites with company logo and links to website.
  - Directory/Fall Carnival/Auction sites
- Corporate logo on Carnival and Auction event collateral
- 2 wristbands to Carnival\* OR 2 VIP Tickets to Auction with Reserved Seating\*

### **Dragon: Donate \$250 or more and receive:**

- Corporate logo on Carnival and Auction event collateral
- Recognition on PTA Event Websites with company logo and links to website.
  - Directory/Fall Carnival/Auction sites
- "Thank you" with link to Company in 1 issue of Weekly E-blast.

### **Friend: Donate \$100 and receive:**

- Corporate logo on Carnival and Auction event collateral
- Recognition on PTA Event Websites with company logo and links to website.
  - Directory/Fall Carnival/Auction sites

**Supporter: \$50:** Thank you listing on Website(s)